

Collection Swatch Guide

This Swatch guide book for HÅG Tion is meant to represent the uniquely curated selection of materials available for the chair. To inspire and give an example of the textural depth within the range of the collection. HÅG Tion is not only highlighted for its adaptability for home office use, but it really stands out for its ability to match our personalities. The variety of combinations that can be created with the HÅG Tion has unlimited potential to blend with our individual characters but also the space we inhabit.

Our personal design team at Flokk has collaborated with Studio Hunting & Narud to create a satisfy collection showcasing the potential of the HÅG Tion. With this intention the selection of fabrics and materials in this core collection were chosen with sustainability in mind. Explore for yourself the expansive material selections available with HÅG Tion.











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SIRDAL

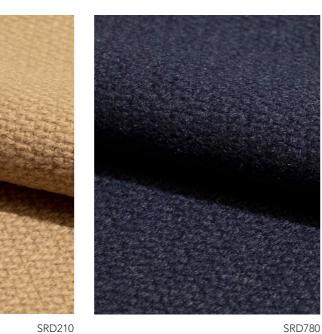
GUDBRANDSDALENS ULDVAREFABRIK Seat. Backrest.







SRD960



Sirdal is part of the 100% Norwegian wool trio Sirdal, Suldal and Setesdal. These fabrics are uniquely short-travelled in every part of the process – 100% pure Norwegian wool manufactured in Norway. Norwegian wool with its distinctive brilliance, resilience and durability is expressed through rich structures that evoke authenticity paired with chic and modern comfort.

Composition: 100% Virgin Norwegian wool

Abrasion resistance: 57 000 Martindale (EN ISO 12947-2)

Flammability: BS EN 1021: 1-2 (Cigarette & match), IMO FTP code 2010: Part 8

Light fastness: 5-7 (EN ISO 105-B02)

Rubbing fastness: 4/4-5 (Wet/Dry) (EN ISO 105X12)

Pilling: 3-4 (EN ISO 12945-2)

Environmental facts: Locally produced, 100% free of heavy metals, ISO 14001 certified company

Design: GU Design team/Ragnhild Nordhagen, Flokk Design team/ Pernille Stoltze

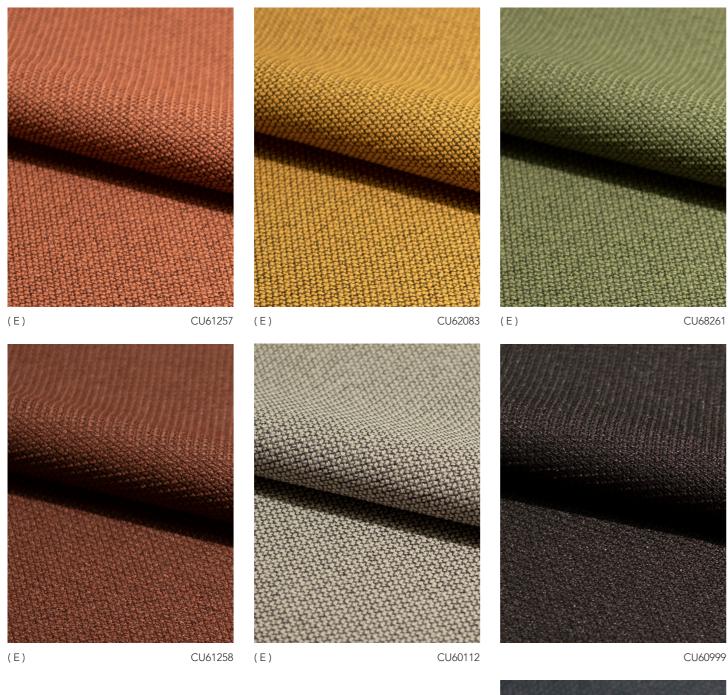
Produced in: Norway

Cleaning: Professional dry cleaning (For further info follow GU's cleaning guidelines – www.gu.no)

(E) SRD210 SRD780









**GABRIEL** 

Seat. Backrest.

Cura is a two-coloured fabric made from 98% post-consumer recycled polyester. It has a matt, slightly irregular and natural-looking texture where the dark, underlying grey fibers create a discreet yet vibrant melange effect. High durability and stretchability and its soft, voluminous touch make Cura suitable for both office and lounge furniture.

Composition: 98% post-consumer recycled polyester, 2% polyester

Abrasion resistance: 100 000 Martindale (EN ISO 12947-2)

Flammability: BS EN 1021: 1–2, BS 5852 0&1, CA TB 117-2013, ASTM E 84 Class I

Light fastness: 5-8 (EN ISO 105 - B02)

Rubbing fastness: 4-5/4-5 (Wet/Dry) (EN ISO 105X12)

Pilling: 4-5 (EN ISO 12945-2)

Environmental facts: EU Ecolabel, Oeko-Tex® Standard 100, Contains no Flame Retardant chemicals, ISO 14001 certified company

Design: Cenk Kivrikoglu

Produced in: Lithuania

Cleaning: Wash or dry cleaning, Can be disinfected with ethanol and is bleach-cleanable (For further info follow Gabriel's cleaning guidelines – www.gabriel.dk)



CU66165



SISU KVADRAT Seat. Backrest.

(E) SIS805 (E) SIS405 (E) SIS405

Sisu is a chequered woolen textile designed by the celebrated designer Nanna Ditzel, which links to the iconic textile Hallingdal created in 1965. The expression of Sisu is reminiscent of looking at Hallingdal through a magnifying glass. The textile is woven with thick, voluminous woollen yarns and features a bold yet subtle, checked pattern. Blocks of colour play across its surface, rising to tactile, rhythmic effect.

Composition: 91% new Norwegian wool 8% new New Zealand wool 1% polyamide

Abrasion resistance: 70 000 Martindale (EN ISO 12947-2)

Flammability: BS EN 1021: 1-2 (Cigarette & match), AS/NZS 3837 Class 2, BS 5852 part 1, CA TB 117-2013, IMO FTP Code 2010 Part 8, BS 5852 Crib 5 with treatment, NF D 60 013, UNI 9175 1IM.

Light fastness: 7 (EN ISO 105-B02)

Rubbing fastness: 4-5/4-5 (Wet/Dry) (EN ISO 105X12)

Pilling: 3-4 (EN ISO 12945-2:2020)

Environmental facts: 100% free of heavy metals, ISO 14001 certified company, Greenguard Gold

Design: Nanna Ditzel, curated by artist Danh Vo.

Produced in: Norway

Cleaning: Professional dry cleaning with tetrachloroethylene, normal process ( For further info follow Kvadrat's cleaning guidelines – www.kvadrat.dk )







ELMO LEATHER

Seat. Backrest.

FOCUS MELANGE

GABRIEL

Seat. Backrest.



EL33004

Elmosoft is a chrome free supreme quality semi-aniline grain leather from Scandinavian cattle. It is soft and pliable with an outstanding comfort and durability. Visible insect-bites and scars from healed wounds add to the authentic quality and character of the leather.

Animal Welfare: All hides are by-products from the meat and dairy industries with traceability back to the farm, Following strict regulations on animal welfare in compliance with national and international standards as those issued by the World Organization for Animal Health (6 animal welfare freedoms)

Flammability: BS EN 1021: 1-2 ( Cigarette & match ), BS 5852 Crib 5, CA TB 117-2013, DIN 4102 -1 (B1), IMO 2010 FTP Code Part 8 ( IMO652 ), UNI 9175, Önorm B 3825, UNI 9175

Light fastness: 6 (EN ISO 105-B02)

Rubbing: Wet 80/4 - Dry 2000/4 -Sweat 50/4 - ISO 11640

Finish-adhesion: ≥ 2 N/cm - ISO 11644

Tear-strength: ≥ 20 N/cm DIN 53329-A

Environmental facts: 100% free of heavy metals, tanned without using chromium salts, ISO 14001 certified company, Clean water tanning technology with biological Water Treatment Plant and 100% CO2 neutral on energy.

Produced in: Sweden

Cleaning: (Follow the guidelines by our supplier – www.elmoleather.com)



(E) FCM60309

Focus Melange is a woven felt fabric made of 100% long-staple worsted wool. It has an ultra soft and satiny touch combined with high strength obtained by use of high-quality worsted wool yarn and careful production processes. In addition to high durability, the fabric does not pill and will remain attractive over time regardless of wear and tear. The equal thickness between the warp and weft yarn give a harmonious and symmetric melange colour expression.

Composition: 100% New Zealand wool

WOOI

Abrasion resistance: 100 000 Martindale (EN ISO 12947-2)

Flammability: BS EN 1021: 1-2 (Cigarette & match), BS 5852 Part 1 0.1 Cigarette and match, CA TB 117-2013, Class Uno UNI 9175 Class 1 I EMME, ÖNORM A33800-B1-B33825-Q1UK

Light fastness: 5-7 (EN ISO 105-B02)

Rubbing fastness: 4-5/4-5 (Wet/Dry) (EN ISO 105X12)

Pilling: 4 (EN ISO 12945-2)

Environmental facts: EU Ecolabel, 100% free of heavy metals and harmful chemicals, biodegradable, Oeko-Tex® Standard 100, ISO 14001 certified company

Design: Inger Mosholt Nielsen, colours Cenk Kivrikoglu

Produced in: Lithuania

Cleaning: Professional dry cleaning (For further info follow Gabriel's cleaning guidelines – www.gabriel.dk)





Mainline Flax is the natural progression of our all time favourite Main Line Plus fabric, building on our industry leading bast fibre expertise to create a new inherently flame retardant fabric from sustainable sources. A symbol of purity, wild flax has been used in textiles for thousands of years thanks to its strong, long and smooth fibres found inside the stem of the plant. The fibre is spun into a 75/25 wool flax blend, then fibre dyed to create beautiful mixture yarns which are woven into interesting solids and cross-colours inspired by the rich tones of rare jewels.

Composition: 75% Virgin Wool, 25% Flax

Abrasion resistance: > 50 000 Martindale (EN ISO 12947-2)

Flammability: BS EN 1021: 1–2 (Cigarette & match), BS 7176 Low & Medium Hazard, BS 5852 Crib 5, CA TB 117-2013, IMO FTP Code (Part 8), UNI 9175 Classe 1 IM

Light fastness: 5 (EN ISO 105-B02)

Rubbing fastness: 3/4 (Wet/Dry) (EN ISO 105X12)

Pilling: 4 (EN ISO 12945-2)

Environmental facts: EU Ecolabel, Indoor Advantage™ "Gold", 100% free of heavy metals, ISO 14001 certified company, Rapidly renewable and compostable

Design: Camira Design Studio

Produced in: United Kingdom

Cleaning: Professional dry cleaning (For further info follow Camira's cleaning guidelines – www.camirafabrics.com)



(E) OCI001

Oceanic is made from 100%

post-consumer recycled polyester
yarn where 90% are created from
post-consumer plastic bottles
diverted from landfill and 10% is
up-cycled marine plastic (from
marine litter). It is a fabric born
out of the SEAQUAL Initiative designed to combat marine plastic
pollution and achieve a waste free
environment. Oceanic has a two

coloured diagonal structure with a

matte surface and soft touch.

Composition: 100% post-consumer recycled polyester, including 50% SEAQUAL yarn

Abrasion resistance: >100 000 Martindale (EN ISO 12947-2)

Flammability: BS EN 1021: 1–2 (Cigarette & match), BS 7176 Low, BS 7176 Medium Hazard with EnviroFlam5, CA TB 117-2013

Light fastness: 5 ( EN ISO 105 - B02: 2013 )

Rubbing fastness: 4/4 (Wet/Dry) (EN ISO 105X12)

Pilling: 4 (EN ISO 12945-2)

Environmental facts: Oeko-Tex® Standard 100, Indoor Advantage™ "Gold", non metallic dyestuffs, ISO 14001 certified company.

Design: Camira Design Studio

Produced in: United Kingdom

Cleaning & disinfection: Washable at 60 °C and bleach cleanable ( For further info follow Camira's cleaning guidelines – www.camirafabrics.com )



COLOUR PLASTIC

Seat. Backrest.

The HÅG Tion represents our first design featuring recycled plastics in an inspiring range of colour options. The introduction of colour sorted post-consumer plastics into our value chain is a major breakthrough, making it even easier to be colourful and environmentally conscious.

94% post-consumer plastics







Black Crowberry



Moss



Chestnut



WOOD

Seat. Backrest.



The wood option available will be a white washed finish of the Ash variety. Made using responsibly sourced timber.

Ash



## ALUMINIUM **FINISH**

Armrest. Footbase. Backstem.

The metal parts consists mainly of recycled aluminium. The colour of these metal parts are finished in five different powder coated colours. In addition there are two non painted finishes that are a polished and tumbled treated. The tumbled finish is a new method included into our production that highlights the textural depth of the recyled aluminium with a unique and crafted quality.

97% to 98% recylced aluminium.

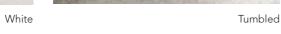
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Blush Rose



Polished

LIFT FINISH

Gas lift.



The gas lifts have a much more smooth finish compared to the other parts of the chair. Available in the following colours to match the aluminium parts.





Blush Rose

Black

Moss Grey



White



**DESIGNERS** 

## Amy Hunting & Oscar Narud



Amy Hunting and Oscar Narud are the pair that make up the studio Hunting & Narud, and they were involved with the HÅG Tion project right from the beginning. Through a series of workshops and a close collaboration with Anderssen & Voll and Big Game, the trio of studios along with the Flokk design team had collectively arrived on the design of HÅG Tion.

A circular intention of material decisions formed the foundation that inspired the combinations for HÅG Tion. Amy and Oscar say with a tone of enthusiasm that, "We had really pushed and explored colour options with recycled plastics and we are so pleased we could get such a huge range. So much work has gone into this development and learning about recycled plastics and their qualities has been incredibly useful. Flokk's work with sustainability and recycled materials is impressive."

Amy and Oscar collaborating closely with Flokk's design team had employed a very conscious effort in curating a collection that highlights our sustainable materials. Choices that aim to capture and satisfy the full spectrum of environments where the chair will function in.

"HÅG Tion is a chair that should not feel too corporate, too sterile or too bland. So often colours from industrial products are taken from a RAL chart without a narrative. For HÅG Tion's palette, we thought it was important to draw inspiration from domestic settings and homes. To make sure the chair could have these qualities we have researched and studied interior colour palettes from English heritage until modern times. The result is a range of colours with a nod to domestic settings that hopefully stand the test of time."





Recommended Alternatives: Seat also available in Cura, Gabriel. CU62083

And also in the harvest colour plastic used in the backrest.





SRD320

Plastic Harvest Sirdal

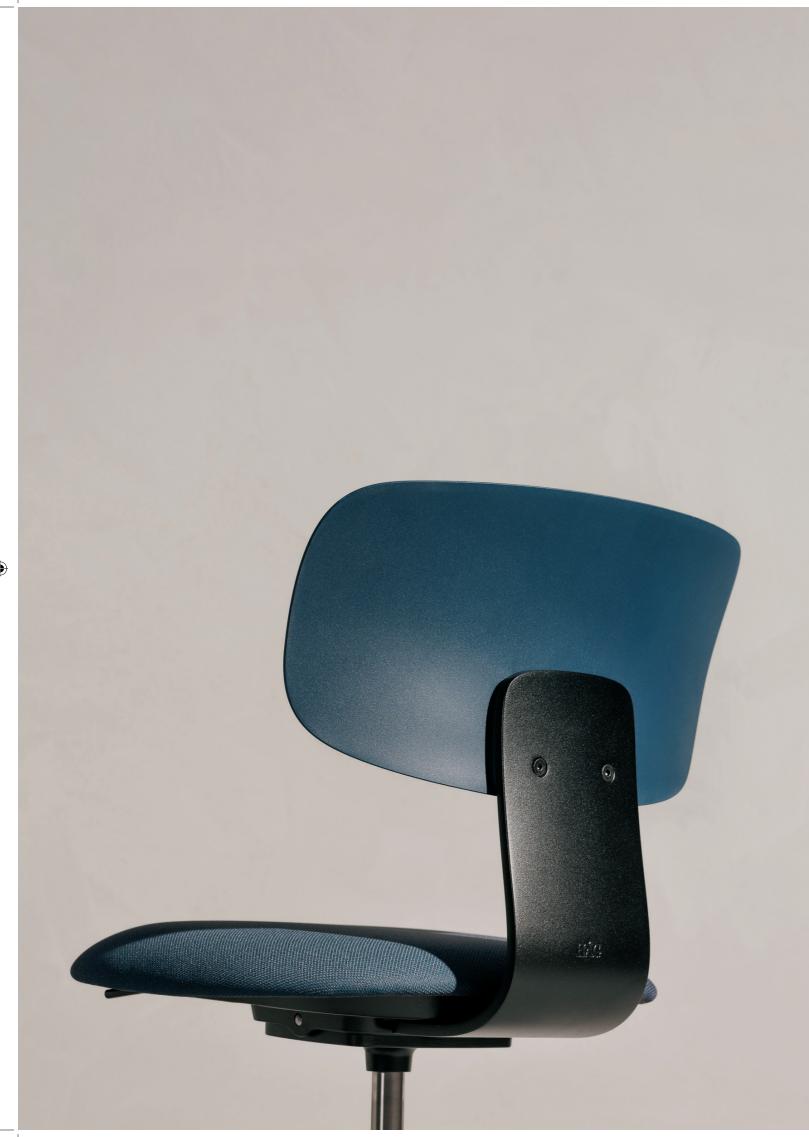






Lift White





Recommended Alternatives: Seat also available in Sirdal, GU. SRD780

And also in the Crowberry colour plastic used in the backrest.







CU66165















Recommended Alternatives: Seat also available in Cura, Gabriel. CU61257

And also in the blush colour plastic used in the backrest.



SRD630 Plastic





Blush Rose

Blush Rose







Lift





Recommended Alternatives: Seat also available in Cura, Gabriel. CU60112

And also in the mist colour plastic used in the backrest.





White











Recommended Alternatives: Seat also available in Cura, Gabriel. CU68261

And also in the moss colour plastic used in the backrest.



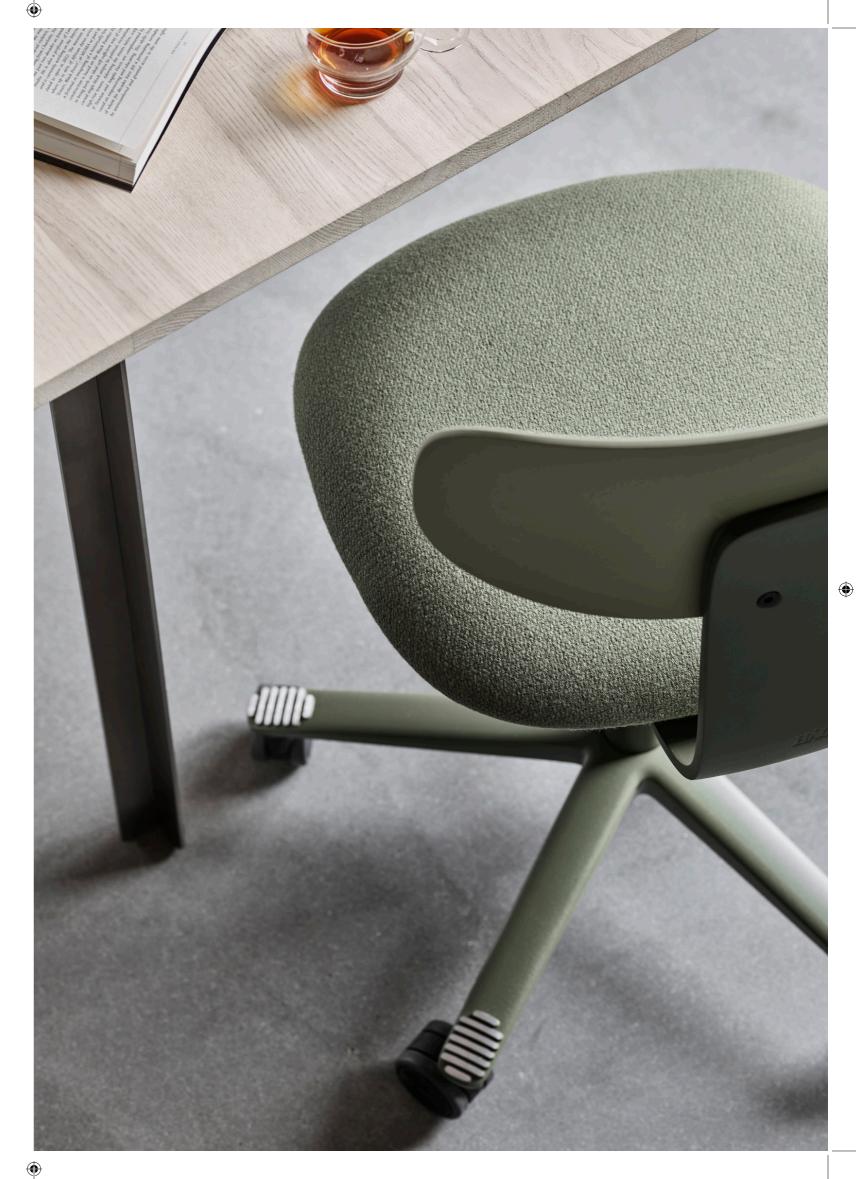
Aluminum



Lift Moss Grey



Moss







Black

Recommended Alternatives: Seat also available in Cura, Gabriel. CU60999 Oceanic, Camira. OC1001

And also in the black colour plastic used in the backrest.



SRD190 Plastic

Black



Sirdal















 ${\sf Aluminum}$ 













Lift Black













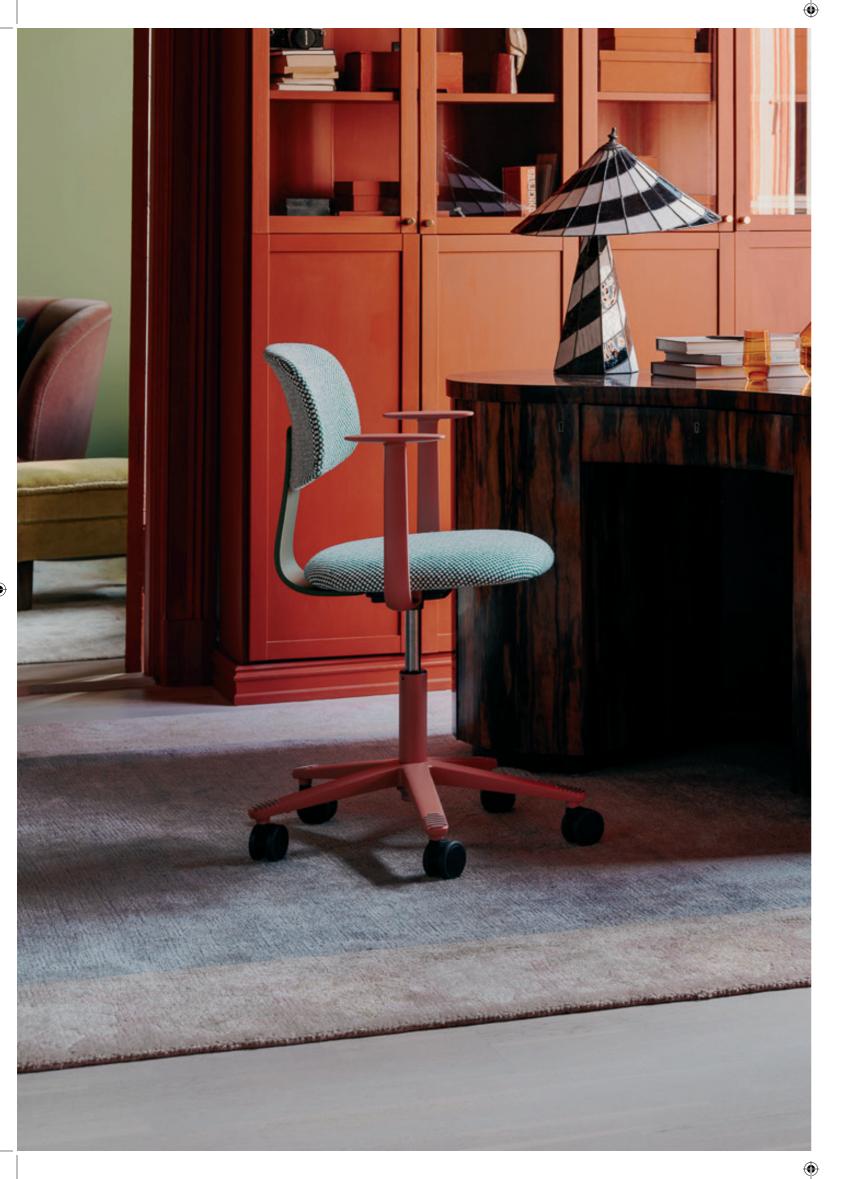














Lift

Moss Grey Lift

Blush Rose





