



RH LOGIC 200/220 - COLOUR INSPIRATION

Personalisation - Colourisation - Inspiration

PERFORMANCE • DESIGNED FOR HUMAN

This colour inspiration book of RH Logic 200/220 is meant to inspire and demonstrate how colours and different textile qualities influence identity and expression.

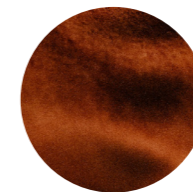
The various directions Colourful, Exclusive, Calm and Timeless represent different expressions that affect both the chair, the environment it is in, and the person using it.

This is meant as a tool to direct customers in finding a personal chair suitable for their specific setting, environment, personality and work space.

COLOURFUL



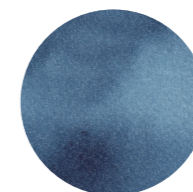
EXCLUSIVE



CALM



TIMELESS



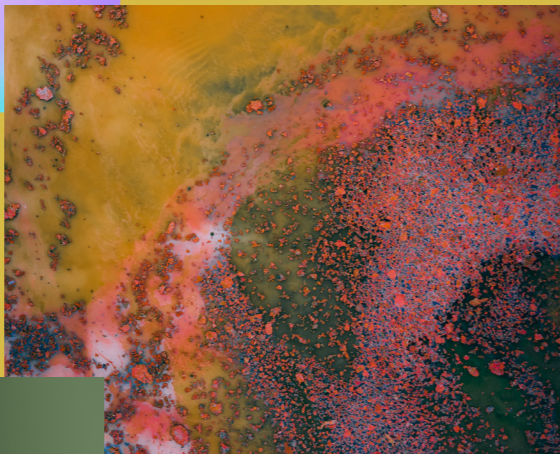
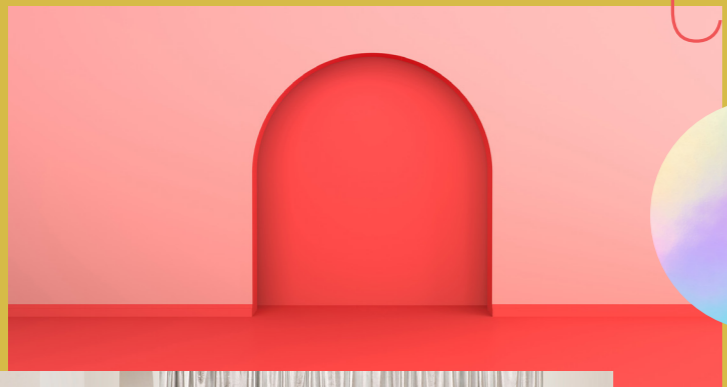
Personalisation - colourization - inspiration:
Three distinct concepts we used to enhance the appeal and uniqueness of the New Logic.

Personalisation involves tailoring the product to individual preferences.

Colourisation refers to the use of colour schemes to evoke certain emotions or associations.

Inspiration, on the other hand, involves drawing on creative ideas or themes to generate innovative and engaging designs or concepts.

COLOURFUL



- Fresh
- Colourful
- Unique
- Vibrant
- Attention-grabbing
- Playful
- Energising
- Lively



Orange-red: 0E6K2K



Coral: 0E6KDY



Old rose: 0E6KR6



Dusty Red 0E6KVY



Blue: 0E6KYS



Light blue: 0DP5CE



Green: 0E7YXE



Dusty green: 0DJQQP

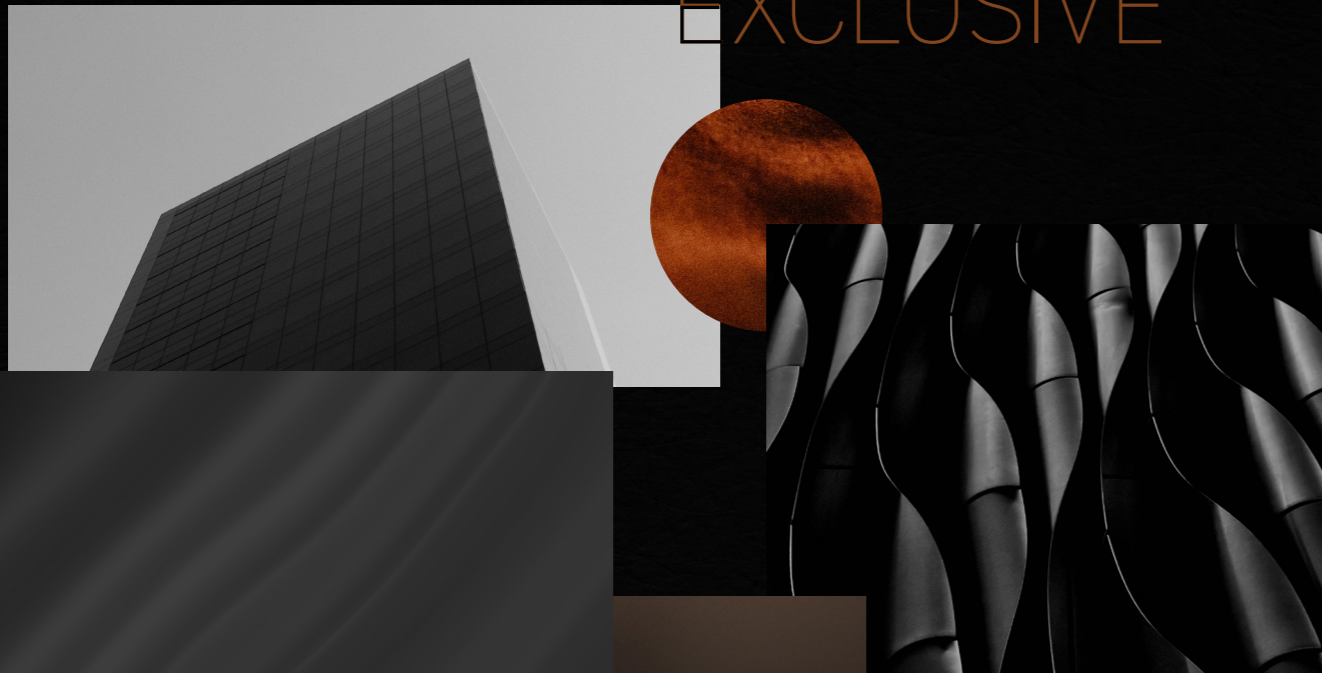


Ochre: 06TLUX

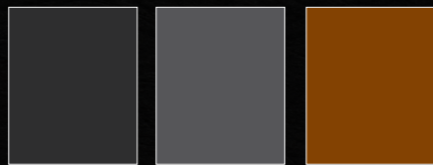


Light ochre: 0E6L3H

EXCLUSIVE



- Quality
- Deep colours
- Precision
- Traditional
- Seriousness
- Powerful
- Exclusive
- Elegant



Cognac: 0E1KF4



Cognac: 08YPQQ



Cognac: 0E1KAE



Dark brown: 09YZJR



Brown grey: 0E1K3T



Brown grey: 0E1D5W



Black: 0E1KH0



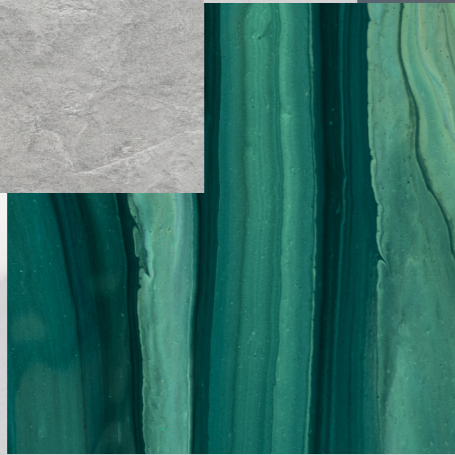
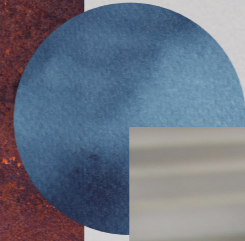
Black: 090VQF



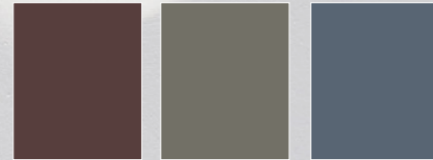
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TIMELESS



- Classic
- Minimalistic
- Calm
- Holistically
- Timeless
- Clear
- Naturalistic
- Simplicity



Chestnut: 0E80SK



Burgundy: 0E8120



Dark green: 0D3U4E



Dark green: 070XE3



Warm grey: 0C2U1N



Dark blue: 0DTLUQ



Blue: 0E81LW



Grey: 042QRJ



Dark grey: 032LZ8



Black: 0E8112



FLOKK.COM/RH